### **Veteran Small Business Owner Support**

- ➤ <u>Veteran-Owned Small Business Registration (VetBiz)</u> Every year, the U.S. Federal Government allocates \$500 billion for contracts. They also have the goal of spending 3% of this sum on service-disabled veteran-owned small businesses (SDVOSB). When opportunities designated to these set-asides are posted, you will get moved to the front of the line for bidding.
  - Although not a set-aside, the veteran-owned small business (VOSB) certification has its own array of benefits. This includes access to resources offered by the Office of Veterans Business Development (OVBD). This includes exclusive funding opportunities and entrepreneurship training programs.

If you are a veteran business owner, registering in the Vendor Information Pages (VIP) is one of the best investments you can make.

- Simple steps for achieving your VA Veteran Owned Business Verification (Assoc of Procurement Technical Assistance)
- Maryland Department of Commerce As the state's primary economic development agency, we stimulate private investment and create jobs by attracting new businesses, encouraging the expansion and retention of existing companies, and providing workforce training and financial assistance to Maryland companies. Commerce also promotes the state's many commercial advantages and its outstanding quality of life to spur economic development, international investment, trade and tourism.
  - Business Resources
  - Military Personnel and Veteran-owned Small Business Loan Program (MPVSBLP)
    provides no interest loans of up to \$50,000, from one to eight years, for businesses
    owned by military reservists, veterans, National Guard personnel and for small
    businesses that employ or are owned by such persons.
- The State's Veteran Owned Small Business Enterprise (VSBE) provides contracting opportunities on state-funded procurements for qualified veteran-owned small businesses. Sixty-five agencies/departments are directed to spend at least 1% of the total dollar value of their procurement contracts either directly (prime contractors) or indirectly (subcontractors) with certified VSBE firms. Only the work of a certified VSBE firm can be counted toward meeting an established VSBE contract goal. All solicitations over \$200,000 are reviewed to consider placing a VSBE goal on them.
- ➤ Howard County Veteran-Owned Business Enterprise Program (VOBE) which includes an overall aspirational goal of 1% of the County's total dollar value of procurement contracts to be made directly or indirectly with Veteran-Owned Business Enterprises. For the purposes of the Veteran-Owned Business Enterprise (VOBE) is defined as a business enterprise that is verified by the Center for Verification and Evaluation of the United States Department of Veterans Affairs as a Veteran-Owned Small Business Enterprise.

Here are different ways to find out about the current open procurement opportunities in the County:

## 1. COUNTY WEBSITE

You can check Bid opportunities by following this link on the County website:

https://www.howardcountymd.gov/Departments/County-Administration/Purchasing/Current-Solicitations

#### 2. REGISTER ONLINE - PLANETBIDS VENDOR PORTAL

On the above link in #1, you will also find information on the PlanetBids (PB System) - The County has implemented a web-based procurement system hosted by PlanetBids (PB System), provided at no cost to all interested businesses. The PB System allows suppliers to self-register online and to receive automated email notifications of solicitations for goods and services pertinent to their business. The PB System allows registered suppliers to download bid documents, receive addenda, submit electronic bids, and view bid results.

# 3. eMARYLAND MARKETPLACE (STATE PORTAL)

You can also register on the State of Maryland portal eMaryland Marketplace for notifications http://procurement.maryland.gov/

Maryland conducts the majority of its procurements through eMaryland Marketplace, the online procurement system that is a business tool to provide vendors with easy access to State procurement information. Vendors have the ability to:

- Receive notice of bid opportunities
- Search for contracting opportunities
- Submit bids electronically
- Obtain bid results online
- Howard County Economic Development Authority (HCEDA) provides business support through financing, Howard County Tech Council, catalyst fund loans, workforce and local business initiative.
  - <u>Innovation Center</u> is for serious entrepreneurs. Combining in-house expertise with
    established technology and business leadership resources, the Center serves as a beacon of
    innovation to the Baltimore-Washington corridor community and beyond. With a roster of
    world-class entrepreneurs and partners, the Center's focus is on giving entrepreneurs what
    they need to move to the next level. Ready to get down to business?
  - Maryland Center for Entrepreneurship (MCE) Entrepreneurs need a place to call home, a
    community to grow in, and resources to take their business to the next level. Whether you
    are looking to become a resident company with an office or take advantage of our facilities
    and services through an affiliation membership, we can connect you with the resources you
    need to start and grow.
  - <u>Business Resource Center</u> Nontechnical, services-based companies, or businesses that are
    too early for the incubator can still get support and assistance through the Business
    Resource Center. The BRC provides experienced guidance and information to help
    companies start and grow.

- Howard County Tech Council is the epicenter of the local tech community. Our active and engaged membership base spans a variety of industries, providing members with access to a diverse collection of organizations. Founded around the principles of Engage, Collaborate, Learn, and Lead, the HTC is much more than just networking, it is a place for both you and your business to grow. We balance our offerings with a platform of programs, such as our monthly networking events that are targeted to help you grow your business, as well as educational programs to help you grow as a business leader. Our roundtables, affinity groups and semi-monthly MCE Speaker Series are great places to connect and learn from other experienced business professionals in Howard County's innovative, diverse and thriving technological ecosystem.
  - The Chief Information Security Officer "In-Residence" program known as "HOCO CISO" is based at the Maryland Center for Entrepreneurship (MCE). This first of its kind program is designed to address the needs of residents of the MCE along with the more than 200 member companies of the Howard Tech Council (HTC) who do not have their own Chief Security or Privacy officer
  - Cyber Resources
- Project Opportunity is a free entrepreneurship training program which has been designed solely for veterans who want to start their own business. The prerequisite for veterans who wish to be considered to participate is they must have a solid idea of what business venture they want to start because the course is designed to develop and complete a comprehensive business plan instead of just exploring the possibility of entrepreneurship. The program is a 10 week (30 hour) intensive course designed to prepare participants to research and complete a business plan.

We utilize the NxLevel Curriculum which is a nationally recognized entrepreneurship training program and supplement the course material with presentations by subject matter experts in topics such as Marketing Plans, Cash Flow Analysis, the 5 C's of Credit, Commercial Insurance, both a tax based and legal based review of the four business entities, Crowd funding, Web Site Design, and procurement opportunities on the state and federal levels for veteran owned businesses.

- Dog Tag Bakery Inc. Fellowship Program empowers service-disabled veterans, military spouses, and caregivers to discover personal and professional fulfillment in the civilian world through an innovative business and entrepreneurship fellowship program. Our comprehensive and multifaceted five month fellowship enables Fellows to dip their toe back into education, gain first-hand experience in a living, breathing small business, explore a wide-variety of civilian career paths, and acquire key soft skills through Learning Labs. Wellness is a cornerstone of our program; from mindfulness to journaling, nutrition to yoga, we believe that our holistic, wellness-oriented approach allows the service-disabled veterans, military spouses, and caregivers we serve to be mentally ready to absorb the lessons and resources our program provides and lay the groundwork for their successful transition into civilian life.
- Fedbizopps.gov Federal business opportunities and resources

Maryland Association of Counties(MaCo) - is a non-profit and non-partisan organization that serves Maryland's counties by articulating the needs of local government to the Maryland General Assembly. The Association's membership consists of county elected officials and representatives from Maryland's 23 counties and Baltimore City. Several annual conferences and events offering continuing education for elected and appointed county officials are held yearly.

# **Membership Organizations**

- ➤ <u>Howard County Chamber of Commerce</u> provide advocacy, connections, and access to timely information to advance the growth and success of the business community.
  - <u>GovConnects</u> is a specialized program launched by the Howard County Chamber of
    Commerce and focused on the Federal Government Contracting Industry. This unique
    government contractors network works to educate and connect local industry participants
    with opportunities, while representing their interests in the wider community to positively
    impact the region's economic future.
- ➤ <u>Central MD Chamber</u> is the voice for the Central Maryland business community on issues impacting our area by providing information about member businesses to those who can use their services, keeping members up-to-date on area issues and trends and offering opportunities for members to meet and do business, as well as support community needs.
  - Business Resources
- Fort Meade Alliance is dedicated to fulfilling a mission to support the work and people of Fort George G. Meade and help Fort Meade drive economic growth in Maryland. Our efforts on behalf of that mission generate real impact for our region through education and workforce development initiatives, transportation solutions, business connections and DoD community support.
- The BWI Business Partnership is a nonprofit corporation comprised of governmental organizations, private businesses, and academic institutions, advocating for strong transportation policy and initiatives, driving sustainable economic and workforce development, and facilitating meaningful strategic relationships germane to the growth and development of the BWI Region.

## Hiring Veterans, Transitioning Service Members and Military Spouses

- US Chamber Hiring Our Heroes Employer Webinars Hiring Our Heroes is a nationwide initiative to help veterans, transitioning service members, and military spouses find meaningful employment opportunities.
  - Employer Best Practices Insight from experienced trainers on recruiting, hiring, and retaining veterans
  - Best Practices for Employing Recovering Warriors and Military Caregivers

- Best Practices for Construction Employers Webinar Insight From Experienced Construction Industry Trainers On Recruitment, Hiring, and Retaining Veterans
- Military 101 A recruiter/HR manager's guide to navigating the military infrastructure
- Wounded Veteran Employment A comprehensive guide to hiring veterans with disabilities
- Effective Hiring Initiatives Building a strong veteran hiring program and employer checklist
- The Military Hire Why veterans and military service members?
- Howard County Workforce Development Office Business Services Access thousands of local, state, and national job seekers free of charge using our online jobs database.
  - Receive assistance with recruitment, screening and referral of qualified, motivated job applicants.
  - Identify qualified candidates by using our assessment tools and resources.
  - Obtain labor market information to analyze market trends and remain competitive.
  - Take advantage of our on site resource center with access to computers, copy and fax machines, telephones and printers for your business needs.
  - Use our office space or conference rooms to conduct job fairs, recruitment and other activities.
  - Get Information on possible workforce training funding.
- ➤ <u>Military Corps Career Connect</u> Better known as C3, is Maryland-wide initiative focused on building career success for transitioning active duty service members, active duty spouses, and recently separated veterans. C3 is funded by a \$4.2 million US Department of Labor National Dislocated Workers Grant awarded to Anne Arundel Workforce Development.

#### **Business Services:**

- On-the-Job Training
- Work & Learn Training
- Work Opportunities Tax Credits
- Access to Our Network
- Talent Prospector for a list of skilled candidates
- Fort Meade Employment Readiness Office The Employment Readiness Program (ERP) offers resources to help with your career plan and job search. Whether you're a military spouse or Family member who just moved to a new installation, Retiree, or DoD civilian looking for new opportunities, or active duty Military, active Reserve, National Guard member, or Wounded Warrior, we're here to help. Some services include:
  - Up-to-date information on local, national, and international employment opportunities, job market trends and education, and volunteer resources
  - Classes and seminars on self-assessment and career exploration, resume writing, interviewing techniques, dressing for success, networking, and entrepreneurship
  - Job fairs and other hiring events
  - Teen/youth employment information

• Job board with a variety of job announcements